

Creating a Kaizen Culture: Align the Organization, Achieve Breakthrough Results, and Sustain the Gains

By Jon Miller, Mike Wroblewski, Jaime Villafuerte

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FOSTER AND SUSTAIN A *KAIZEN* CULTURE IN YOUR ORGANIZATION

WINNER of the 2015 Shingo Research and Professional Publication Award!

FOREWORD BY JOHN TOUSSANT, CEO OF THEDACARE

Transforming a culture is far more about emotional growth than technical maturity. Co-written by leaders at the Kaizen Institute, *Creating a Kaizen Culture* explains how to enable an adaptive, excellent, and sustainable organization by leveraging core *kaizen* values and the behaviors they generate.

The proven methods presented in this book will dramatically increase your chances of success in implementing a *kaizen* culture by closing the biggest gaps in the correct understanding of:

- WHAT KAIZEN CULTURE IS AND WHY WE NEED IT
- HOW EVERYONE, EVERYWHERE CAN PRACTICE *KAIZEN* EVERY DAY
- THE LEADER'S ROLE IN TURNING KAIZEN CULTURE INTO COMPETITIVE ADVANTAGE

Based on more than 50 years of combined experience from experts who have successfully used *kaizen* to lead real transformation in a wide variety of industries, *Creating a Kaizen Culture* reveals how to propel rapid and sustainable performance improvement. It provides a detailed and illustrated road map to organized *kaizen* implementation through kaizen events. Real-world examples demonstrate *kaizen* culture in action at Toyota, Zappos, Wiremold, and many other companies. Featuring valuable insights from Kaizen Institute leaders, this practical resource covers:

- WHY WE NEED A *KAIZEN* CULTURE
- THE TRUE MEANING OF *KAIZEN*
- THE ORIGIN OF THE *KAIZEN* EVENT
- *KAIZEN* AS A STRATEGY IN PRACTICE
- DAILY *KAIZEN*
- SUSTAINING A *KAIZEN* CULTURE
- ORGANIZATIONAL READINESS FOR *KAIZEN* TRANSFORMATION
- FACING UP TO THE CULTURE MONSTER
- CASE STUDIES OF REAL-WORLD *KAIZEN* IMPLEMENTATION IN ORGANIZATIONS OF VARIOUS SIZES AND INDUSTRIES

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