

The Goose That Laid the Golden Egg: A Pharmaceutical Industry Morality Tale

By Doug Bremner

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A true story about a psychiatrist who discovers that an acne medicine, worth billions to a drug company, is driving teens to suicide must probe a tragedy in his own early life to save his career from ruthless attacks by the manufacturer.

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The Goose That Laid the Golden Egg: A Pharmaceutical Industry Morality Tale By Doug Bremner Bibliography

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Editorial Review

Review
"I was so fascinated (and horrified) once I started reading that I finished the book in a single day. Dr. Bremner's... story is a gripping, well-written tale of just how far people will go to protect their profits and avoid taking responsibility for their actions." - Kimmie Collas, "Transform Your Chronic Life"

"This book is particularly scary because it is a factual account by Dr. Bremner and details the lengths that a pharmaceutical company, in this case Roche, will go to to protect their cash cow, even though they were aware from early on that this drug could cause people to kill themselves and others." -- Leonie Fennell Blog

"The author takes the reader along on his deeply emotional and poignant journey in a driven quest to find the answers he longed for since age 4 and the untimely death of his beloved mother... never giving up on the people we love, or yourself, and standing up for something that is right, is the core of [this book]" Soulful Sepulcher Blog

"A must read story of personal transformation when confronted by haunting memories of loss... searing testimony of what lies within one man's heart." - Involuntary Transformation blog.

"...a compelling and spell-binding narrative which fuses the personal and social in a heroic quest conducted by a physician who is a model for our era... Bremner's personal and spiritual quest involving his dead mother... his prose reveals a true writer ..." Susan M. Kovalinsky, journalist and writer

About the Author
J. Douglas Bremner, M.D. is Professor of Psychiatry and Radiology at Emory University School of Medicine and the Atlanta VA Medical Center in Atlanta, Georgia. He is a writer, researcher, and filmmaker. He is the author of several best-selling books including "Does Stress Damage the Brain?" and "Before You Take That Pill" as well as the personal narrative "The Goose that Laid the Golden Egg." His most recent book is "You Can’t Just Snap Out of It: The Real Path to Recovery From Psychological Trauma." He is the co-founder of Laughing Cow Productions and writer/director/producer of the feature length film "Inheritance, Italian Style." Dr. Bremner lives in Atlanta, Georgia, with his wife. He has a teenage son who is currently an exchange student in Trentino-Alto Adige, Italy, and a daughter who is a senior at the University of Chicago.

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