

Millennial Money: How Young Investors Can Build a Fortune

By Patrick O'Shaughnessy

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Fact: the Millennial Generation will not be able to rely on pensions and social security in retirement. Instead, they will have to save and invest in the global stock market to meet their goals. When it comes to thinking about money, Millennials are, as a generation, different from their parents. They are skeptical of expert advice, yet more committed than baby boomers to passing wealth on to future generations. To build wealth, young people must start investing early and buck conventional market wisdom. *Millennial Money* will explain the most common mistakes that hurt investors' long-term returns and show why their investments in popular stocks or the hottest industry of the day have resulted in such underwhelming results. More importantly, the book will introduce a strategy that can help us overcome our shortcomings as investors. Armed with this strategy, Millennials can become the most successful investing generation in history.

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Editorial Review

Review

“O'Shaughnessy, portfolio manager and contributor to financial media, aims to explore every facet of investment opportunities for Millenials. He offers his investment strategy for outperforming the market, based on five key attributes that, implemented together, become powerful.” ?*Booklist*

“O'Shaughnessy provides sound advice that will give millennials the advantages they need to improve their financial future.” ?*Publishers Weekly*

“Patrick has done something very unique: he's written a highly readable book that speaks up--not down--to young investors, while keeping things sophisticated enough so that even veteran investors will find indispensable insights within.” ?*Joshua M. Brown, author of Clash of the Financial Pundits and on-air contributor to CNBC*

“If someone had given me this book when I was in my 20s, I'd be a billionaire today. Buy this book for someone you love who is in their 20s. They will think kindly of you when they are in their 60s.” ?*Barry L. Ritholtz, Chief Investment Officer, Ritholtz Wealth Management*

“Patrick has got it right. The sooner you start investing, the more you make. Patrick's recommendation to invest broadly in international stocks is also spot on for young investors. This book is a must read for anyone from their 20's to 40's.” ?*Tim McCarthy, Former President, Charles Schwab and author of The Safe Investor*

“Most young investors I know have abandoned stocks, and that's a big mistake. O'Shaughnessy lays out a clear path for building wealth over a lifetime with a key message: start now, invest globally, and master your own behavior.” ?*Meb Faber, CIO, Cambria Investment Management, and author of The Ivy Portfolio*

“Patrick O'Shaughnessy has written an accessible, thought-provoking guide to helping Millennials make the right financial decisions.” ?*Kevin Roose, Bestselling author of Young Money*

“Patrick's book is a must read for my generation, and anyone who cares about building a more secure life for themselves and their loved ones. His message is clear: the time to act is now and the future is ours to take!” ?*Bryce Dallas Howard, Actress*

About the Author
Patrick O'Shaughnessy is a portfolio manager at O'Shaughnessy Asset Management where he manages money for individuals and institutions. He is a contributing author to *What Works on Wall Street (Fourth Edition)* by James O'Shaughnessy and has been featured in *Fortune, The Wall Street Journal's ‘Market Watch,' The Street.com,* and *Advisor Perspectives* , where he has won the Top 25 Venerated Voices™ award by author. Patrick is an expert in investment strategy research and is also a Chartered Financial Analyst®. He lives in New York City with his wife and son.

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Stephen Ross:

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