

The Everyday Meat Guide: A Neighborhood Butcher's Advice Book

By Ray Venezia

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When Rachael Ray wants to tell her 2.6 million viewers how to shop wisely at the meat counter, she invites veteran butcher Ray Venezia on her show. This handbook condenses Venezia's expert advice from 25 years behind the butcher block, giving every weeknight shopper and grill enthusiast the need-to-know information on meat grades, best values, and common cuts for poultry, pork, lamb, veal, and beef. *The Everyday Meat Guide* includes easy-to-follow illustrations and instructions for the questions butchers are most often asked, plus a handy photo gallery for quick identification at the market. Also Includes Ray Venezia's popular turkey carving method, as seen in *The New York Times*, with step by step instructions including hand placement illustrations. This refreshingly simplified, confidence-instilling take on the most intimidating part of grocery shopping makes navigating the meat counter truly easy.

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Editorial Review

About the Author
Ray Venezia is a third-generation master butcher and the former meat director for Fairway Markets. He frequently appears on the *Rachael Ray Show* and *Fox & Friends*. He lives in New Jersey.

Chris Peterson is a former magazine editor and writer who now writes full-time for many publications. He lives in Ashland, Oregon.

Antonis Achilleos is a food photographer based in New York.

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