

Essential Reporting: The NCTJ Guide for Trainee Journalists

By Jon Smith, Joanne Butcher

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This is a book for everyone who wants to be a journalist: a practical guide to all you need to know, learn, and do to succeed as a trainee reporter in today's newsroom. **Essential Reporting**, written by an experienced NCTJ examiner includes:

- What makes a good reporter
- What is news, and how to find it
- How newsrooms work
- Day-to-day life as a reporter
- Key reporting tasks
- Covering courts and councils
- Successful interviewing
- Writing news stories
- Specialist reporting
- Handling sound, pictures and the web

It also contains a wealth of advice, tips and warnings from working journalists, a guide to NCTJ training and examinations, a glossary and a guide to further reading.

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Review
'Precisely what it says on the cover - a down-to-earth essential handbook for anyone embarking on a career in journalism. All you need to know about avoiding newsroom minefields and attracting the editor's attention for the right reasons. If only it had been around in my day!' - ***Bob Satchwell, Executive Director, Society of Editors***

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