

Biomimicry Resource Handbook: A Seed Bank of Best Practices

By Dayna Baumeister Ph.D.

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The Biomimicry Resource Handbook: A Seed Bank of Best Practices contains over 250 pages of our most current biomimicry thinking, methodology, and tools for naturalizing biomimicry into the culture. We believe there is no better design partner than nature. But biomimicry is more than just looking at the shape of a flower or dragonfly and becoming newly inspired; it's a methodology that's being used by some of the biggest companies and innovative universities in the world. While reading this text you'll be immersed into the world of Biomimicry the "verb", you'll gain a competitive edge, and a fresh perspective on how the world around us can, does, and should work. After reading the text, you'll be well on your way to thinking in systems, designing in context, identifying patterns, and most importantly seeing the millions of organisms around us….differently.

The text is directly applicable to designers, biologists, engineers, entrepreneurs and intrapreneurs, but has also proven valuable to students, educators, and a wide variety of other disciplines.

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Biomimicry Resource Handbook: A Seed Bank of Best Practices By Dayna Baumeister Ph.D. Bibliography

- Sales Rank: #322612 in Books
- Published on: 2014-12-11
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x .68" w x 8.50" l, 2.05 pounds
- Binding: Paperback
- 286 pages

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Editorial Review

About the Author
DAYNA BAUMEISTER Keystone & Co-Founder, Biomimicry 3.8 Based in Helena, MT Co-founder and Keystone of Biomimicry 3.8, Dr. Dayna Baumeister’s fascination with the natural world began with daily forays into the woods and mountains of Colorado, her childhood home. As an adult, nature has continued to inform her personal and professional endeavors. Dayna received a BS in marine biology from New College in Sarasota, Florida. After several years exploring the intricate relationships of coral reefs, she turned in her wetsuit and headed back to the mountains. She earned an MS in resource conservation and a PhD in organismic biology and ecology from The University of Montana in Missoula, specializing in the dynamics of positive interactions among animal and plant life. With a background in biology, a devotion to applied natural history, and a passion for sharing the wonders of nature with others, Dayna has worked in the field of biomimicry with business partner Janine Benyus since 1998 as a business catalyst, educator, researcher, and design consultant. .

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