

Great Wine Made Simple: Straight Talk from a Master Sommelier

By Andrea Immer Robinson

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The updated edition of the classic introduction to wine for everyone, by Master Sommelier Andea Immer Robinson.

Great Wine Made Simple established Andrea Immer Robinson as America's favorite wine writer. Avoiding the traditional and confusingly vague wine language of "bouquet" and "nose," it instead discussed wine in commonsense terms.

Now, thoroughly revised, this edition lives up to its title by making selecting and enjoying wine truly straightforward. You will never again have to fear pricey bottles that don't deliver, snobby wine waiters, foreign terminology, or encyclopedic restaurant wine lists. You'll be able to buy or order wine with confidence—and get just the wine you want—by learning the "Big Six" basic styles (which comprise 80 percent of today's top-selling wines), how they taste, how to read any wine label, and how to pick a wine off a restaurant menu. Ten new flavor maps show what to expect from climates around the world.

A refreshing blend of in-depth knowledge and accessibility, *Great Wine Made Simple* is a welcome resource for those who are intrigued by wine but don't know where to start and makes it easy to master the ins and outs of choosing a wine that you and your guests will love—on any budget.

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Great Wine Made Simple: Straight Talk from a Master Sommelier By Andrea Immer Robinson Bibliography

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Editorial Review

Amazon.com Review
About one-third of the way through Andrea Immer's *Great Wine Made Simple*, the author recounts an anecdote that could serve as the book's theme--alligator, rabbit, and squab were all introduced to her the same way: "Tastes like chicken." And as demonstrated by Immer, who went from debentures to de Rothschild when she quit Morgan Stanley to eventually oversee the 50,000-bottle cellar at Manhattan's famed Windows on the World, the leap from pigeon to Pichon-Lalande is analogous: teaching novice wine drinkers what to expect is what her book, aptly subtitled "Straight Talk from a Master Sommelier", is all about.

With emphasis on her "Big Six" varietals--Riesling, Sauvignon Blanc, Chardonnay, Merlot, Pinot Noir, and Cabernet Sauvignon--this "Immer-sion" class of tastings lets amateur sippers differentiate the typical qualities of each, while illustrating wine terms such as dry, crisp, oaky, and tannic. Practical advice abounds; one chapter devotes itself to finding useful info on a wine label while avoiding "Stupid Label Tricks," those bits of puffery or unfamiliar flavors (how many have actually tasted lychee or red currant?) that can be confusing the average buyer. And her "Flavor Map" concept--dividing the wine world into three climate zones--eschews memorization in favor of some rudimentary geography.

Throughout, her pronunciation guides are accurate and personable ("If you're pronouncing 'Riesling' right you have to smile."); and she provides a great postgraduate curriculum of buying strategies, including the pros and cons of wine shops versus your nearest Costco; and a consumer advisory about restaurant's "award-winning wine lists." --*Tony Mason*

Review
“Andrea Immer makes wine education simple and fun. One of America’s bestsommeliers has written one of the year’s best wine books!”—Robert G. Mondavi

“Without doubt the finest introduction to wine tasting and food and wine pairing I have read. This book is an excellent addition to the libraries of both professionals and aficionados.”—Frederick Dame, M.S., president, Court of Master Sommeliers

“Well organized, succinct, clear, and precise are the adjectives that best describe this Cartesian book on wines. *Great Wine Made Simple* will educate you without boring you and will lead you joyfully and expertly through the intricate world of the master sommelier.”—Claudine Pépin and Jacques Pépin

From the Inside Flap
At last, a wine book that makes selecting and enjoying wine truly simple. With renowned wine expert Andrea Immer as your guide, never again will you have to fear pricey bottles that don't deliver, snobby wine waiters, foreign terminology, or encyclopedic restaurant wine lists. You'll be able to buy or order wine with confidence-and get just the wine you want-by learning how the "Big Six" basic styles taste and how to read any wine label.
Andrea Immer genuinely knows more about wine than most wine lovers could ever hope (or want) to learn. But she doesn't believe that you have to join a stuffy, exclusive wine-tasting set to become a savvy wine buyer. Unlike other guides on the market, Great Wine Made Simple makes it easy to master the ins and outs of choosing a wine that you and your guests will love-on any budget.

Shunning yesterday's 100-point scales and lectures on "bouquet," Great Wine Made Simple explains wine in commonsense terms. Featuring a core curriculum of the six grapes that comprise 80 percent of today's top-selling wines, along with a complete flavor map that explains what tastes you can expect from climates around the globe, Great Wine Made Simple uses easy and fun tasting lessons to help you identify what you like and learn how to spot it on a menu or shelf.
Immer reveals the secret weapons of wine experts and explains how to decipher those enigmatic labels. In her fresh, encouraging tones, she provides enlightening exercises (such as "milk tasting" for understanding variations in wine texture) and vocabulary sessions. On a mission to empower the everyday wine buyer, with Great Wine Made Simple Immer creates a refreshing new way to choose the perfect wine forevery palate and occasion.

"From the Hardcover edition.

Users Review

From reader reviews:

Robert Crumrine:

This Great Wine Made Simple: Straight Talk from a Master Sommelier book is not ordinary book, you have it then the world is in your hands. The benefit you receive by reading this book will be information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. That Great Wine Made Simple: Straight Talk from a Master Sommelier without we realize teach the one who reading it become critical in thinking and analyzing. Don't be worry Great Wine Made Simple: Straight Talk from a Master Sommelier can bring once you are and not make your handbag space or bookshelves' come to be full because you can have it inside your lovely laptop even cell phone. This Great Wine Made Simple: Straight Talk from a Master Sommelier having excellent arrangement in word as well as layout, so you will not truly feel uninterested in reading.

Thomas Garcia:

This Great Wine Made Simple: Straight Talk from a Master Sommelier is great reserve for you because the content and that is full of information for you who have always deal with world and possess to make decision every minute. This specific book reveal it info accurately using great organize word or we can say no rambling sentences inside it. So if you are read that hurriedly you can have whole info in it. Doesn't mean it only provides you with straight forward sentences but difficult core information with lovely delivering sentences. Having Great Wine Made Simple: Straight Talk from a Master Sommelier in your hand like keeping the world in your arm, info in it is not ridiculous a single. We can say that no guide that offer you world with ten or fifteen tiny right but this book already do that. So , this can be good reading book. Hey there Mr. and Mrs. occupied do you still doubt this?

Errol Garvin:

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recommended to your account is Great Wine Made Simple: Straight Talk from a Master Sommelier this book consist a lot of the information on the condition of this world now. This book was represented how can the world has grown up. The language styles that writer use for explain it is easy to understand. The particular writer made some exploration when he makes this book. Here is why this book ideal all of you.

Dwight Richardson:

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