

Displaying Your Findings: A Practical Guide for Presenting Figures, Posters, and Presentations

By Adelheid A. M. Nicol, Penny M. Pexman

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This guide is a resource for creating effective visual materials. It should clarify APA style for visual presentation and to emphasize the "how to" aspects of presenting research findings. Each chapter is devoted to a different type of figure with examples of variations on each, featuring fictional studies and accompanied by figures illustrating the study. Readers will learn about effective line graphs, drawings, scatter plots, photographs and charts. In addition to providing guidelines and examples of common figures, the book also includes chapters on how to present conference posters and presentations.

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- Sales Rank: #2639822 in Books
- Brand: Brand: Amer Psychological Assn
- Published on: 2003-01
- Original language: English
- Number of items: 1
- Dimensions: 9.75" h x 6.75" w x .50" l, 1.06 pounds
- Binding: Paperback
- 195 pages

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