

The Social Pandemic: The Influence and Effect of Social Media on Modern Life

By Giles Lloyd

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Social Media is everywhere, on our televisions, in the newspapers, on stickers in shop windows. Your family is using it, your colleagues and friends are using it. Even recruiters and marketing professionals are using it. But what exactly is Social Media? How does it affect you and your life? Should you be concerned about your child's use? The Social Pandemic aims to answer these questions and many more. Find out if Social Media is simply the current fad, or if it will be affecting our lives for many years to come. Discover if Social Media will help to create a utopia where men will set aside their differences and work together for the common good..... or if, instead, it will lead to the eventual collapse of society as we know it.

Contents

1. Introduction
2. Social Media and Friendship
3. Social Media and Your Professional Life
4. Social Media and Business
5. Social Media and Entertainment
6. Social Media and Romance
7. Social Media and its Role in Our Future
8. Afterthought

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The Social Pandemic: The Influence and Effect of Social Media on Modern Life By Giles Lloyd Bibliography

- Rank: #1892839 in Books
- Brand: Brand: CreateSpace Independent Publishing Platform
- Published on: 2012-06-25
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .21" w x 6.00" l, .29 pounds
- Binding: Paperback
- 88 pages

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