


# Profit From Your Idea: How to Make Smart Licensing Deals

*By Richard Stim Attorney*

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**Profit From Your Idea: How to Make Smart Licensing Deals** By Richard Stim Attorney

You've invented a great product and it's time for the next step. However, if you present an invention to a prospective buyer or licensee, it's no secret that your idea can be stolen. How can you draft an agreement that protects your interests?

Turn to *Profit From Your Idea* to help you create, modify and understand nondisclosure agreements specifically for inventors. In addition to providing sample agreements and practical advice, this all-in-one guide helps you:

- understand the licensing process
- determine ownership rights
- work with agents effectively
- find potential licensees
- publicly show inventions without the risk
- negotiate a fair licensing deal
- draft a comprehensive licensing agreement
- deal with international licensing

Disclosing your invention requires a balancing act: Presenting the best aspects of your invention while protecting the confidential aspects of your work. Use *Profit From Your Idea* to help you effectively maintain the necessary balance and minimize the risks of disclosure. The fully updated edition comes complete with the latest licensing case law and includes brand new FAQs, many from the author's popular blog, Dear Rich: Nolo's Patent, Copyright & Trademark Blog.

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**Profit From Your Idea: How to Make Smart Licensing Deals By Richard Stim Attorney Bibliography**

- Sales Rank: #865128 in Books
- Published on: 2014-08-18
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.25" w x 7.00" l, .0 pounds
- Binding: Paperback
- 448 pages

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