

Translation in the Digital Age (New Perspectives in Translation and Interpreting Studies)

By Michael Cronin

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Translation is living through a period of revolutionary upheaval. The effects of digital technology and the internet on translation are continuous, widespread and profound. ?From automatic online translation services to the rise of crowdsourced translation and the proliferation of translation Apps for smartphones, the translation revolution is everywhere. The implications for human languages, cultures and society of this revolution are radical and far-reaching. In the Information Age that is the Translation Age, new ways of talking and thinking about translation which take full account of the dramatic changes in the digital sphere are urgently required.

Michael Cronin examines the role of translation with regard to the debates around emerging digital technologies and analyses their social, cultural and political consequences, guiding readers through the beginnings of translation's engagement with technology, and through to the key issues that exist today.

With links to many areas of study, *Translation in the Digital Age* is a vital read for students of modern languages, translation studies, cultural studies and applied linguistics.

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Editorial Review

About the Author

Michael Cronin is Professor of Translation Studies in Dublin City University, Ireland. He is the author of *Translation and Globalization* (2003), *Translation and Identity* (2006) and *Translation goes to the Movies* (2009). He is Series Editor of the *Routledge New Perspectives in Translation Studies* series.

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