

Ethnography: Step-by-Step (Applied Social Research Methods)

By David M. Fetterman

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The **Third Edition** of **Ethnography: Step-by-Step** guides readers in collecting and making sense of large amounts of ethnographic data. It also offers current discussion about the use of technology in the pursuit of ethnography. Fundamentally, however, it demonstrates how ethnography is more than a methodological approach. For David M. Fetterman, ethnography is a way of life.

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