

Lead . . . for God's Sake!: A Parable for Finding the Heart of Leadership

By Todd Gongwer

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If you've ever asked yourself why you do what you do, or wondered what your purpose is in life, this book is for you.
The lives of an intensely-driven basketball coach, an ultra-successful CEO, and an unassuming janitor all intersect in this captivating parable about leadership, relationships, and the pursuit of success. An unforgettable story packed with profound truths, *LEAD . . . for God's Sake!* will challenge you to think deeply about who you are as a leader, what success means to you, and why you do what you do. Whether you're leading a business, a team, or your own family, this book is the first and most important step to becoming the leader you were meant to be.

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Editorial Review

Review
I could not put this book down. It transcends culture, gender, economics...something anyone can relate to. What a message! --Monty Williams, Head Coach New Orleans Hornets, Author - Look Again 52

...an engaging and compelling narrative. As a business leader I found its takeaways right on target. I wasn't able to put it down. It's that good!
--John Beckett, Chairman, the Beckett Companies, Author, Loving Mondays

This is a book I could not put down until I finished it. Every parent, coach, manager, and leader should read it. I wish I had read it 30 years ago. --Lou Holtz, Former Notre Dame Head Football Coach

I wish Lead . . . for God s Sake! had been available to my classes and seminars for business and practitioners over the last twenty five years. It is that good...an engaging story you won t want to put down. --Dr. John E. Mulford, Former Dean of the School of Business; Director Center for Entrepreneurship, Regent University

Review
This is a book I could not put down. Every parent, coach, manager, and leader should read it. I wish I had read it 30 years ago. (Lou Holtz)

One of the most powerful books I have ever read. (Urban Meyer)

I could not put this book down. It transcends culture, gender, economics…something that anyone can relate to. What a message! (Mony Williams, Head coach, New Orleans Hornets)

This wonderful parable really speaks to your heart, I couldn’t put it down. Todd has done a masterful job of condensing servant leadership into simple and applicable truths. (Wally Armstrong, Lifetime PGA tour member)

A real life changer! An incredible story packed with great leadership insights. Coaches, parents, and business leaders alike will benefit from reading this book. (Mark Merrill, President, Family First (All Pro Dad); host, Family Minute radio show)

As a business leader I found its takeaways right on target?touching life where the rubber meets the road. I wasn’t able to put it down. (John D. Beckett, Chairman, The Beckett Companies; author, Loving Monday)

I wish this book had been available to my business students and practitioners over the last twenty-five years. It’s that good! (Dr. John Mulford, Former dean of the school of business, Regent University)

From the Inside Flap
A Journey into the Heart of LeadershipAlthough he's one of the most successful high school basketball coaches in Kentucky's history, Steve Rocker, for the first time in his life, is falling short of expectations. His players have lost their will to win, their love for their teammates, and their passion to play. Coach Rocker's motivational methods that have always worked before-- and have resulted in his success---are now failing, and he doesn't know why.Struggling to understand what's happening, Coach seeks the counsel of one of his

most successful friends, CEO Grant Steffin, who, while fighting his own battles, offers advice based on his own leadership experiences. Coach Rocker also stumbles upon some unexpected insight from---of all people--Joe Taylor, the high school janitor.As Coach's season spirals downward, and as he continues to interact with these two intriguing men, the "why" questions become louder and louder in his head. Why does he do what he does? Or for that matter, why does he even exist? These questions eventually push him to go deeper into his own heart than he ever imagined possible to determine his purpose not only in leadership but also in life."A captivating story that will help you find your purpose in leadership and in life."Todd Gongwer has spent nearly twenty years developing his expertise in leadership, team, and cultural dynamics. He has held executive-level positions in companies ranging from entrepreneurial start-ups to public entities. Todd also served as an assistant college basketball coach for over a decade. He lives in Indiana with his wife, Traci, and their two wonderful children, Kaden and Kira. Visit www.leadforgodsake.com to learn more about bringing the message of this book to your organization.

Users Review

From reader reviews:

Phyllis Richards:

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